

IN THE SPECIFICATION:

Please amend paragraph 0016 beginning on page 8, line 20 by inserting "Embodiment 1" as shown below:

BEST MODE FOR CARRYING OUT THE INVENTION

[0016] Below is a description of a backlight unit using an external-electrode discharge lamp (hereinafter, simply "lamp") of the present invention, followed by a description of the lamp and a manufacturing method for the lamp. Note that specifications of the lamp described hereinafter, such as measurements, capacitors capacities, and the like, are exemplary, and the present invention is not limited to these specifications.

Embodiment 1

1. Outline of a structure of a backlight unit

Fig.1 is a schematic perspective view of a backlight unit, with a part of a front face cut out to show an interior of the backlight unit. Here, "front" refers to a screen side when the backlight unit has been incorporated in a display.

Please amend paragraph 0053 beginning on page 25, line 10 as follows:

[0053] It is evident from the figure that the voltages at the inner ends X2 and Y2 of the electrodes E2 and F2 are in opposite phase and have the same frequency, similarly to during operation of the above-mentioned lamp 301, but the amplitudes are different. Specifically, there occurs the following relationship between amplitude A2 of the voltage near the electrode E2 at the inner end X2, and amplitude A3 of the voltage near the electrode F2 at the inner end Y2.

$$A3 < A2$$

It is possible to infer from this that, as shown in Fig.7B, the potential acting in the lamp 302 is 0 V at a position D2 which is, compared with the central position C1, shifted toward the electrode F2 in the longitudinal direction of the lamp 302.